

ANNUAL PUBLIC FILE REPORT

JUNE 2008- MAY 2009

KBLR Las Vegas Telemundo

1. List all full-time job vacancies filled by any station covered by this report during the past year:

- Sales Assistant – Sales Dept (1) / ** Not filled

2. For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.

3. In total, how many interviewees did the station interview for all the full-time job vacancies identified in response to Question 1?

- Sales Assistant – 1

There were a total of 1 interviewees for the full-time job vacancies identified this year. The position was then removed / closed and will be re-open at a later time.

4. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station?

Name of Recruitment Source	Total number of interviewees referred during year
GE CAREERS.COM	1 (internal)

5. Please summarize the station's (or station group's) broad outreach initiatives during the past year. Please identify each initiative in which the station substantially participated, the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative, and a short summary of the nature and extent of the station's participation in each initiative.

JOB FAIR PARTICIPATION

KBLR regularly participates in minority job fairs and events. Representatives of KBLR participated in a number of job fairs during the reporting period. Also, human resources management members from NBCU and Telemundo represented KBLR at a number of Job Fairs in other regions.

- TAB Broadcast Career Expo – Oct 23, 2008 – San Antonio, Texas (attended by Javier Ortiz – HR)
- Opportunity Boulevard Career Fair – August 21, 2008 – Las Vegas NV – attended by Javier Ortiz HR and Juan Nieto KBLR Adm.
- Opportunity Boulevard Career Fair – October 14, 2008 – Las Vegas NV – attended by Juan Nieto KBLR Adm
- Telemundo Vegas KBLR Sponsored The RJ Career Job Fair Schedules for time period of January 09 to May 09

TRAINING PROGRAM

A Number of KBLR Employees were able to attend different training classes, seminars and opportunities during this 12 months period. The different training opportunities are listed here:

- Javier Ortiz (HR) – attended GE's Hispanic Forum Leadership Summit – October 2008
- Gustavo Cedillo (Marketing), Carlos Caldera (Commercial Producer), Juan Nieto (Office Manager), Brett Gentry (Creative Services) and Beatriz Fernandez (Master Control) attended the Apple Sessions Computer Training. These are on a weekly basis and the sessions started on April 2007 and have continued thru 2009.
- HR Conducted a training program with KBLR management addressing Performance, Expectations and Employee Evaluations during the time of December 2008 thru January 2009.
- GE MY LEARNING (online-portal) via our Human Resources Department for all KBLR employees which included "Spirit and Letter" a course encompassing issues related to integrity, EEO training, compliance standards and environment health and safety.
- HR Director offered the Lunch and Learn Seminar for staff on March 13, 2009. All employees were invited to attend.

INTERNSHIP PROGRAM

As in previous years, KBLR will look into having an internship program for the Summer time period of 2009. Students from local Universities / Colleges who are pursuing degrees within Communications, TV Industry, and or Sales / Marketing are encouraged to participate in KBLR's Internship Program.

COMMUNITY INVOLVEMET AND EMPLOYMENT OUTREACH

KBLR continues to be deeply involved in its community of license and the surrounding area, which also extends KBLR's outreach efforts. KBLR has participated in the following community events.

- Feria Telemundo (KBLR Event) – June 22, 2008
- Latin Food Fiesta – Aug 17, 2008
- Telemundo's Copa Gobernador (KBLR event)/Fiestas Patrias – Sept 13-14, 2008
- Vive tu Vida (Health Fair) – Sept 27, 2008
- Hispanic International Day Parade – Oct 11, 2008
- Teen Town Hall – Sept 23, 2008
- Gala Awards Latin Chambers of Commerce – Oct 11, 2008
- Commission on Minority Affairs – Dec 12, 2008
- Vida Saludable / Get Healthy Campaign with Jessica Carrillo of TPC News
- Host of the AHAA Event and Reception at KBLR – April 1, 2009

Additionally, KBLR continues to air sixty-second "Community Calendars" in a weekly basis providing information on job fairs and agencies seeking bilingual staff within the Vegas region.

JOB VACANCY RECRUITMENT SOURCE DATA FORM

Station: _____ KBLR _____

Job Title: _____ Sales Assistant – Sales Dept _____

Date Job Filled ____ May 2009 _____

Recruitment Source
That Referred

Ultimate Hire: _____ WWW.NBCUNICAREERS.COM _____

Total # of interviewees: _____ 1 (internal) _____

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this Source Requested Notices?
GE Careers	www.gecareers.com			NO
NBC Careers	www.nbcunicareers.com			NO

** Posting was posted on 5/12/09 and closed on 5/26/09. It will be reposted and interviews will be scheduled for July 09.